



Principal
**Tim
Croft**



Top character
qualities developed

- Confidence
- Compassion
- Problem-solving
- Motivation, drive and ambition
- Honesty, integrity and dignity

Sutton Community Academy

REGION East Midlands
 TYPE Secondary Academy
 STUDENTS 655 pupils aged 11-18

Since working with #iwill we have developed an agenda to involve more key local companies and map out how our young people can work with them. We have several local projects: one of our governors owns a Specsavers franchise in the local community and this year students worked in groups to create products such as keyrings and cakes to sell at the local market. They then donated all the profits to the Specsavers appeal that sends glasses to those in need in Africa.

Recognition is key so we use a certificate system and hold award ceremonies to which family and friends are invited. To make sure students are showcased for their work, all social action is celebrated on our website and you can read a news blog that charts volunteering and involvement.

An assistant principal is now responsible for ensuring social action happens across the curriculum, with close documentation to track progress. Our struggling and deprived students will be supported every step of the way. **We are going to build #iwill into the tutor program, ask our students to make a pledge and record it,** then

launch projects that will finish in a massive celebration at the end of the year.

Momentum is gathering as everyone recognises the importance of this work. **We have seen our learners gain in confidence, awareness and aspiration, while developing character and problem-solving skills.** So we will keep celebrating these successes within the school, with family, friends and the wider community. Our academy might already sit at the centre of our community geographically but social action puts it back at the heart.



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It was great to teach local pupils about business, they were very interactive and took everything on board. To involve them in the setup of Nottinghamshire Homeless Eyecare is fantastic

**Nigel Davidson, local
businessman**